



Proudly Presents



Keep Music Rockin' Foundation
P.O. Box 1009
San Leandro, CA 94577
Phone: 510 569-9405
kmr@keepmusicrockin.org
www.keepmusicrockin.org

Executive Officers

T.W. 'Rick' Richards, Chief Executive Officer
Lisa Hague, Executive Vice President
Patrick Tracy, Executive Secretary
Chris Wallace-Allsworth, Chief Financial Officer
Janet Beck, Director of Operations

Trustees

Antoine Davis *Pamela Richards*
Andrew Storar *Lenny Williams*

Advisory Board Members

Business & Community

Van Banks, Money Banks Productions
Antonio Christian, Teamsters Local 853
Cynthia Marie Every, Pro World Designs
Roy Glover, Retired Choral & Orchestra Teacher
Tom Guarino, PG&E
Ron Martin, Keenan & Associates
Alison Neufeld, Attorney
Richard Plo-Roda, Attorney
Chris Richards, Webmaster
Don Sanchez, ABC7 News
Tom Schunn, Sequoyah Country Club
Maurice Stevenson, MoeBack Entertainment

Musical Groups

Club Nouveau
The D.E. Chung Sextet
The Delfonics Review
Kool and The Gang
La Ventana
PEACE
Showtyme
Tortilla Soup

Celebrity & Music Industry

Lincoln Adler, Jazz Saxophonist
Larry Bialiste, Music Industry
Nicolas Bearde, Recording Artist/Songwriter
Davilmar Briggs, Pianist & Composer
Dr. Wesley Broadmax, CSEBU Band
Dale Chung, Percussionist
Larry Dunn, former - Earth, Wind & Fire
Luisa Dunn, R&B Singer
Pete Escovedo, Latin Orchestra Leader
Peter M. Escovedo, Producer/Songwriter/Composer
Rene' Escovedo, Latin Jazz Percussionist
Sheila E., Emmy&Grammy Producer, Queen of Percussion
Guido Fazio, Woodwind Instructor
Lloyd Gregory, Classical Jazz Guitarist
Dawn Harms, Oakland East Bay Symphony
Dr. Buddy James, Assoc. Professor of Music at CSU
Jay King, Vocalist & Music Producer
Steffen Kuehn, Award Winning Trumpeter
Tony Lindsay, Vocalist for Carlos Santana
Angelo Luster, Jazz Saxophonist and Educator
Skip Martin, Grammy Winning Vocalist/Trumpeter
Melba Moore, Actress/Rhythm & Blues Vocalist
Bill Ortiz, Trumpeter for Carlos Santana
Karl Perazzo, Musical Director for Carlos Santana
Freddie Ravel, Keyboardist for Carlos Santana
Sakai, Rhythm & Blues Vocalist
Rolando Sanchez, Percussionist & Music Producer
Derek Sholl, Country Music Artist
Victoria Theodore, Keyboardist for Stevie Wonder
Mads Tolling, Grammy Winning Jazz Violinist
D'Wayne Wiggins, Tony, Toni, Tone'
Phillip Woo, Pianist & Composer
Eric 'EQ' Young, Con Funk Shun Bass Player



Dear KMRF Supporters:

Please help us support Keep Music Rockin Foundation by attending our 4th Annual *Lenny Williams Golf Classic* on Saturday, July 9th, 2011. The beautiful Monarch Bay Golf Club in San Leandro will once again be the site for one of our most important fundraisers of the year. The 'Dinner Only' option is also available for our non-golfer supporters.

The Keep Music Rockin' Foundation is an all-volunteer organization dedicated to enriching the lives of students by raising and promoting awareness of the importance of having quality music education in our schools and, further, by providing the financial support needed to ensure that this quality music education continues and thrives throughout the San Leandro Unified School District.

Last year, the golf tournament raised over \$23,000 and we are looking forward to this year's tournament being another successful event.

If you would like to support our organization's efforts and we hope you do, please fax the completed form to our on-line fax number: 1-678-379-6427 OR, Mail to: KMR, P.O. Box 1009, San Leandro, CA 94577.

Thank you in advance for your consideration and support.

KMRF Golf Committee Members



In Photo: Lenny Williams

"Ladies and gentlemen start your golf carts!"

"Working to enrich lives through music."

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Roy Glover, Retired Choral & Orchestra Teacher
Tom Guarino, East Bay Public Affairs Manager, PG&E
Ron Martin, Vice President Keenan & Associates
Alison Neufeld, Attorney
Richard Pio-Roda, Attorney
Chris Richards, Webmaster
Don Sanchez, ABC7 News Arts & Entertainment
Tom Schunn, General Manager Sequoyah Country Club
Maurice Stevenson, CEO MoeBack Entertainment

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Kool and The Gang La Ventana PEACE
Showtyme Tortilla Soup

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Larry Batiste, Music Industry Professional
Nicolas Bearde, Jazz Recording Artist/Songwriter/Actor/Educator
Davilmar Briggs, Pianist & Composer
Dr. Wesley Broadmax, CSEBU Band, Orchestra & Instrumental
Dale Chung, Percussionist
Larry Dunn, former Musical Director/Keyboardist - Earth, Wind & Fire
Luisa Dunn, R&B Singer
Pete Escovedo, Latin Jazz Orchestra Leader
Peter Michael Escovedo, Producer/Songwriter/Composer
Rene' Escovedo, Latin Jazz Percussionist
Sheila E., Emmy & Grammy Nominated Producer, Queen of Percussion
Guido Fazio, Woodwind Instructor
Lloyd Gregory, Classical Jazz Guitarist/Composer/Producer
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Thank you, for supporting the
Fourth Annual Lenny Williams Golf Classic
directly benefiting the Keep Music Rockin'
Foundation, a non-profit, all-volunteer organization.
Because of you and our supporters, we are able to
raise funds to restore music programs that have
been lost over the years within the San Leandro
Unified School District due to decreased funding.
YOU know the vital and important role music has
in our children's lives. That it is integral in their
academic development, helping them become
better students in their other subjects, providing
them the life skills they'll need to succeed and be-
come better employees, employers, parents, indi-
viduals and citizens of our great nation.



Current funding goals include restoring programs,
such as elementary string orchestra at all eight (8)
elementary schools, jazz band at one of our middle
schools, a marching band at San Leandro High
School, choral programs at our middle schools,
and will impact all eleven (11) elementary, middle
and high schools within the district, as well as,
provide financial assistance for these music pro-
grams.

Please help us to continue our support in keeping
music alive within the San Leandro Unified School
District by joining us at this year's

Lenny Williams Golf Classic.

"Working to enrich lives through music."

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Keep Music Rockin' Foundation is a 501(c)(3) non-profit organization,
Federal Tax ID 14-1942708.

All contributions to KMRF are tax-deductible to the extent permitted by law.
Please consult your tax advisor for more information on your deduction.



Proudly Presents

The Fourth Annual



Saturday, July 9th, 2011

A Benefit for
keeping music alive
in the San Leandro
Unified School District

Monarch Bay Golf Club
Tony Lema Course
13800 Monarch Bay Drive
San Leandro, Ca.
510 895-2162

Lenny Williams Golf Classic

TOURNAMENT INFORMATION

Saturday, July 9th, 2011

Format

- Shotgun Start
- Scramble Format

Entry Fee Includes

- Green Fees for 18 holes
- Golf Cart (for two people)
- Driving Range
- Range Balls
- Beverages and Snacks
- Post-tournament Awards Banquet
- Contests

Registration

- Download Registration Form:
www.keepmusicrockin.org
- Early Bird Individual \$170 (before 6/01/11)
- Early Bird Foursome \$650 (before 6/01/11)
- Regular Individual \$190 (after 6/01/11)
- Regular Foursome \$750 (after 6/01/11)

Awards Banquet Only

- \$25 per guest

Schedule of Events

11:00 am - 12:00 pm
Check-in / Tee Prizes / Putting Contest

12:30 pm - 5:00 pm
Modified Shotgun with start times

5:30 pm - 7:00 pm
Awards Banquet / Raffle / Auction

HOLE-IN-ONE

Get a Hole-in-One on any par 3 hole and win a 5-day/4-night golf vacation for two at a Jet Blue Challenge resort.

CLOSEST TO THE PIN

Become one of our four (4) Closest to the Pin contest winners and you will be eligible to enter into a Round II Hole-in-One Shoot-Out for a Grand Prize of \$50,000.

SPONSORSHIP LEVELS

VIRTUOSO PACKAGE \$5000

- Company name in all promotional materials
- Company name mention in all advertising
- Company name on an item in tee package
- Company recognition throughout the event
- Company information to all participants
- Display space at event
- Company banner at event (Jumbo Size)
- 1-golf foursome and two spots on a foursome to play with celebrity Lenny Williams or TBD
- 6 additional dinner only tickets
- Company Tee Sign
- Website link from foundations website

MAESTRO PACKAGE \$2500

- Company name in all promotional materials
- Company recognition at Awards Ceremony
- Company information to all participants
- Display space at event
- 1-golf foursome
- 4 additional dinner only tickets
- Company Tee Sign
- Website link from foundations website

SOLOIST PACKAGE \$1250

- Company name in all promotional materials
- 1-golf foursome
- 2 additional dinner only tickets
- Company Tee Sign
- Website link from foundations website

ORCHESTRA PACKAGE \$1000

- 1-golf foursome
- Company Tee Sign
- Website link from foundations website

RECEPTION SPONSOR \$1500

- Company recognition during reception
- Display space at reception
- Company information to all participants
- 2 golf entries
- 2 additional dinner tickets
- Company Tee Sign
- Website link from foundations website

CONTEST SPONSOR \$1000

- Large Company Banner at contest hole
- Company handout at contest hole
- Company recognition at Awards Ceremony
- 1 golf entry
- 1 additional dinner only ticket
- Website link from foundations website

PROGRAM SPONSOR \$750

- Company name on Program Cover
- Company recognition at Awards Ceremony
- 1 golf entry
- 1 additional dinner only ticket
- Website link from foundations website

DRIVING RANGE SPONSOR \$750

- Company Name/Logo displayed at Driving Range
- Company recognition at Awards Ceremony
- 1 golf entry
- 1 additional dinner only ticket
- Website link from foundations website

BEVERAGE CART SPONSOR \$500

- Company Name displayed on Beverage Cart
- Website link from foundations website

HOLE/TEE SPONSOR with Golf \$350

- Company recognition at Awards Ceremony
- Company Tee Sign
- 1 golf entry

HOLE/TEE SPONSOR \$250

- Company recognition at Awards Ceremony
- Company Tee Sign
- Website link from foundations website

GOLF CART SPONSOR \$100

- Company recognition on Golf Carts

RAFFLE or AUCTION ITEM SPONSOR

- Company recognition in Event Program

A Once in a Lifetime Opportunity

Want to Golf with Lenny Williams or a Sports Celebrity, but can't afford the sponsorship? Bid on the 4th spot to golf with a celebrity. Log on to www.keepthemusicrockin.org and click on the online auction link to bid on this once in a lifetime opportunity and many other items. The online auction opens: May 1, 2011.



The Fourth Annual 'Lenny Williams Golf Classic'

Saturday, July 9, 2011

Monarch Bay Golf Club - Tony Lema Course
 13800 Monarch Bay Drive, San Leandro, California
 510 895-2162

Presents.....

Registration Form

(Fax 1 678 379-6427 or Mail In to address below)

Contact Name: _____ Telephone: _____

Company Name (for all advertising): _____

Address: _____

Golfer Names	Handicap	Telephone	Email
1.			
2.			
3.			
4.			

-Dinner Guests Only-

1.	3.
2.	4.

Sponsorship / Packages

Golf Cart Sponsor \$100	Driving Range Sponsor \$750	Orchestra Package \$1000
Hole/Tee Sponsor \$250	Program Sponsor \$750	Soloist Package \$1250
Hole/Tee Sponsor/Golf \$350	Contest Sponsor \$1000	Maestro Package \$2500
Beverage Cart Sponsor \$500	Awards Banquet Sponsor \$1500	Virtuoso Package \$5000

Raffle or Auction Donation

Item Description:

Value: \$

Item Enclosed	Item to be delivered	Item may be picked up
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Payment Information

Early Bird Individual (before June 1 st)	\$170 per golfer x No. of Golfers	\$
Early Bird Foursome (before June 1 st)	\$650 per foursome x No. of Foursomes	\$
Regular Individual (after June 1 st)	\$190 per golfer x No. of Golfers	\$
Regular Foursome (after June 1 st)	\$750 per foursome x No. of Foursomes	\$
'Awards Banquet Only' Tickets	\$25 per guest x No. of Guests	\$
Sponsorships / Packages	See Sponsorship Levels Above	\$
Raffle Tickets	\$5 each or \$20 for 5 Raffle Tickets	\$
Mulligans	\$10 each or 2 for \$15 (limit 2 per golfer)	\$
Cash Donation directly to KMRF		\$
Total Payment		\$

Payment Method

Check Enclosed	For additional registration forms: www.keepmusicrockin.org
PayPal	# kmr@keepmusicrockin.org
Credit Card	Name on Card:
Credit Card No.	Exp. / 3-digit Code:
Signature:	Date:

Keep Music Rockin' Foundation (KMRF)

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Keep Music Rockin Foundation is a 501(c)(3) Non Profit Organization – Federal Tax ID 14-1942708. (Your donations are tax deductible.)